



30th Anniversary in 2008

P.O. Box 2142

Butler, PA 16003-2142

Web site: www.butlerfallfestival.com

Email: info@butlerfallfestival.com

March 15, 2008

Dear Butler Area Business Owner/Manager:

Another year has passed, and before we know it, fall will be upon us. September 13th is the date of the 2008 Butler Fall Festival, which will be our 30th anniversary. Our goal is to continually make this festival better than the last, and we need your help!

An estimated 20,000 to 30,000 people are drawn to our community to enjoy the variety of craft and food vendors, the Rodfathers car show, children's rides and activities, and live entertainment. This is a great opportunity to reach out to these people and promote awareness of your business by becoming a sponsor of this event while supporting the Butler community.

Thanks to last year's sponsors (see the enclosed list), we were able to include live entertainment along Main and in the Penn Theatre, expand the festival beyond the Courthouse to Wayne Street, and improve the stage area for the main entertainment.

Keeping our goal in mind, this year we hope to grow the 30th annual festival by including:

- Improved children's rides and carnival games.
- More children and family activities.
- A "mini wine fest" to show off our local wineries.
- Additional advertising to promote the festival and its sponsors. One commitment we've already made is with country radio station Froggy. They will be advertising "live" the morning of the festival. Our hope is to also place more advertising in our local newspaper and radio stations.
- More local entertainment along Main (i.e. Lion and Thistle Bagpipers) and at the Penn Theatre.

We're certain you've visited the festival in the past. If you have any suggestions for improvement, please feel free to let us know.

There are four levels of participation available depending on your budget: Bronze, Silver, Gold and Platinum. The benefits you receive as a supporter of this event are listed on the second page of this letter, "Sponsor Participation Levels".

Please support your local community and complete the enclosed "Count Me In" form. Although the City completely supports this event, all festival finances are derived from vendors and generous sponsors such as yourself. This event is not possible without you! If you have any questions, please email us at info@butlerfallfestival.com or contact Amy Dent (724-502-6098) or Tracy Hack (724-355-4008).

We thank you in advance for your consideration in helping us make the 30th anniversary of the Butler Fall Festival another huge success!

Sincerely,

The Butler Fall Festival Committee Members:

Tracy Hack, Co-Chair
Amy Dent, Co-Chair
Steve Graham, Entertainment Chair
Dale "Hobie" Hobaugh, Crafts & Information Distribution Chair
Fred Allen, Food Chair
Tom Bono, Car Cruise Chair

Sponsor Participation Levels

- Bronze** **Donation: \$25 - \$199**
- Your name will be listed as an event sponsor in the following:
 - Festival website
 - Festival flyer or program
 - Sponsors will be announced between entertainment sets
- Silver** **Donation: \$200 - \$499**
- Your name will be listed as an event sponsor in the following:
 - Festival Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Sponsors will be announced between entertainment sets
 - 50% discount on festival booth fee **
- Gold** **Donation: \$500 - \$999**
- Your name will be listed as an event sponsor in the following:
 - Festival Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Banner display on stage at the Diamond
 - Sponsors will be announced between entertainment sets
 - One FREE festival booth space**
- Platinum** **Donation: \$1,000 or more**
- Your name will be listed as one of our primary event sponsors in the following:
 - Festival Web site, with your logo and a link to your Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Banner display on stage at the Diamond
 - Sponsors will be announced between entertainment sets
 - A platinum sponsor thank you from the stage during entertainment, including a 30-second announcement about your business
 - Two FREE festival booth spaces **

** Festival booths are available for food, craft and information vendors. Applications are available on the festival Website, www.butlerfallfestival.com, or for more information, please email us at info@butlerfallfestival.com.

Thank you 2007 Sponsors!
The Butler Fall Festival would not be possible without your help!

	Sponsor	Website
Platinum:	Armstrong	www.agoc.com
	Home Depot Kids Workshop	www.homedepot.com
	Muscle Products Corp.	www.mpclubricants.com
Gold:	Butler Ambulance Service Co.	
	C.W. Howard Insurance Agency	www.howardinsurance.com
	United Auto Workers Local 3303	
	Waste Management	www.wm.com
Silver:	Bronder Technical Services	www.bronderts.com
	Butler County Tourism & Convention Bureau	www.visitbutlercounty.com
	Kenmac Rents & Sales	www.kenmacrentals.com
	Moses Jewelers	www.mosesjewelers.com
	Newhaven Court at Clearview	www.integracare.com
	John Olesnech for County Treasurer	www.john04treasurer.com
	Panera Bread	www.panerabread.com
	WISR 680 AM	www.wisr680.com
Bronze:	AGR International	www.agrintl.com
	KL Bronder Construction Services	
	Brownsdale Manor	
	Burger Hut	
	Butler County United Labor Council	
	The Butler Florist	
	Butler Rehabilitation Centers	www.butlerrehabenters.com
	Community Care Connections	www.communitycareconnect.org
	Cummings Candy & Coffee	www.bestcoffeeinbutler.com
	Discover Chiropractic	www.butlerchiropractor.com
	Emerald Innovations	www.emerald-innovations.com
	Geibel Funeral Home	www.geibelfuneralhome.com
	Grand Ballroom at Cornerstone Commons	www.cornerstoneballroom.com
	Hey Electric Co.	
	Hunter Truck Sales & Service	www.huntertrucksales.com
	Tina Landgraf for Butler County Register of Wills	www.tina4register.com
	Mars National Bank	www.marsbank.com
	NexTier Bank	www.thebank.com
	Olsen & Associates	www.olsenandassociates.us
	Penn Christian Academy	www.pennchristianacademy.org
	Penreco	www.penreco.com
	Quality Life Services	www.qualitylifeservices.com
	Sky Bank	
	TW Phillips Gas & Oil Co.	
Wal-Mart	www.walmart.com	



30th Anniversary in 2008

P.O. Box 2142

Butler, PA 16003-2142

Web site: www.butlerfallfestival.com

Email: info@butlerfallfestival.com

COUNT ME IN!!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in all advertising.

Business Name: _____

Contact Person: _____

Phone: _____

Fax: _____

Email: _____

Web Site: _____

Mailing Address: _____

Please check your participation level:

- _____ Bronze (\$25 - \$199)
- _____ Silver (\$200 - \$499)
- _____ Gold (\$500 - \$999)
- _____ Platinum (\$1,000 or more) **

Please make your check payable to the Butler Fall Festival, and return with completed form to:

Butler Fall Festival
P.O. Box 2142
Butler, PA 16003-2142

** **Platinum sponsors:** Please make sure your Web site is listed above. Email your business logo and 30-second business announcement to Amy Dent at amydent@zoominternet.net.

Attention! This form does NOT reserve booth space for your business at the festival. If you wish to participate as a vendor, please complete and return the appropriate information distribution, food or craft application. Include the appropriate payment (if applicable) with the application. Applications are available at www.butlerfallfestival.com, or email or call Amy Dent (724-502-6098).

Thank you for supporting the 30th Annual Butler Fall Festival!