



**31st Annual Fall Festival
September 19, 2009**

P.O. Box 2142
Butler, PA 16003-2142

**Web site: www.butlerfallfestival.com
Email: info@butlerfallfestival.com**

May 11, 2009

Dear Butler Area Business Representative:

Each year, an estimated 20,000 to 30,000 people are drawn to our community's Main Street in Butler to experience a fabulous array of entertainment, food, crafts, art, children's activities, and lots of cars during Butler's annual fall festival. That's a lot of people visiting our small city for a one-day event. This year, the festival is scheduled for September 19, 2009, 11:00 a.m. to 7:00 p.m., rain or shine.

We realize that the past year has been a financial struggle for many community businesses and individuals. But a lot of work goes into this one-day event. That's why your donation of any dollar amount will be greatly appreciated by the Butler Fall Festival Committee and used wisely to help provide a day of fun this September. We simply cannot do this without your generosity, and we would like to officially thank last year's sponsors. A complete list is included. Your participation is what helps make this festival a success each year.

If you can send any type of donation, we encourage you to look at the Sponsor Participation Levels attached so that you can see what we can offer in return for your generous contribution. There are four levels of participation available depending on your budget: Bronze, Silver, Gold and Platinum. This is a great opportunity to reach out to people and promote awareness of your business while supporting the Butler community.

Please sponsor this community event and complete the enclosed "Count Me In" form. All festival finances are derived from vendors and the generous sponsors, such as yourself. This event is not possible without you! If you have any questions, please feel free to contact us. You can also visit our website: www.butlerfallfestival.com.

On behalf of the Butler Fall Festival Committee, we would like to thank you in advance for your consideration in helping us make the 31st annual Butler Fall Festival another huge success!

Sincerely,

Tracy L. Hack, Co-Chair
Amy Dent, Co-Chair

Sponsor Participation Levels

- Bronze** **Donation: \$20 - \$199**
- Your name will be listed as an event sponsor in the following:
 - Festival website
 - Festival flyer or program
 - Sponsors will be announced between entertainment sets
 - **50% off Festival Booth Space****
- Silver** **Donation: \$200 - \$499**
- Your name will be listed as an event sponsor in the following:
 - Festival Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Sponsors will be announced between entertainment sets
 - **50% off Festival Booth Space****
- Gold** **Donation: \$500 - \$999**
- Your name will be listed as an event sponsor in the following:
 - Festival Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Banner display on stage at the Diamond
 - Sponsors will be announced between entertainment sets
 - **FREE festival booth space ****
- Platinum** **Donation: \$1,000 or more**
- Your name will be listed as one of our primary event sponsors in the following:
 - Festival Web site, with your logo and a link to your Web site
 - Festival flyer or program
 - Tribune and Butler Eagle advertisements
 - Banner display on stage at the Diamond
 - Sponsors will be announced between entertainment sets
 - A platinum sponsor thank you from the stage during entertainment, including a 30-second announcement about your business
 - **Two FREE festival booth spaces ****

** Festival booths are available for food, craft and information vendors. Applications are available on the festival Website, www.butlerfallfestival.com, or for more information, please email us at info@butlerfallfestival.com.

Butler Fall Festival Committee 2009

Tracy Hack, Co-Chair & Food Chair
Amy Dent, Co-Chair
Steve Graham, Entertainment Chair
Dale Hobaugh, Information & Craft Vendor Chair
Tim Fennell, City Liaison
Tom Bono
Lisa Baranchak
Jeff Knauer

Thank you 2008 Sponsors!
The Butler Fall Festival would not be possible without your help!

	Sponsor	Website
Platinum:	Home Depot Kids Workshop	www.homedepot.com
	ION Television	www.ionline.tv
	Muscle Products Corp.	www.mpclubricants.com
	UAW Local 3303, Butler Labor Council, Building & Construction Trades	
Gold:	Armstrong	www.armstrongonewire.com
	Butler Ambulance Service Co.	www.butlerambservice.com
	The Heart & Vascular Center of Butler Memorial Hospital	www.butlerhealthsystem.org
	Waste Management	www.wm.com
Silver:	Bronder Technical Services	www.bronderts.com
	Butler County Tourism & Convention Bureau	www.visitbutlercounty.com
	KenMac Rentals & Sales	www.kenmacrentals.com
Bronze:	AGR International, Inc.	www.agrintl.com
	Budget Blinds	budgetblinds.com
	Butler County Children's Center, Inc.	www.bccinc.org
	Butler County Symphony Orchestra	
	Butler Florist, The	
	Capitol Cleaners	
	Center for Community Resources, Inc.	www.ccrinfo.org
	Cummings' Coffee	www.cummingscoffee.com
	Dollar Bank	www.dollarbank.com
	Hunter Truck Sales, Inc.	www.huntertrucksales.com
	Geibel Funeral Home	www.geibelfuneralhome.com
	KL Bronder Construction Services	www.bronderts.com
	Mars National Bank	www.marsbank.com
	Minner Company, The	www.theminnercompany.com
	Montgomery, Crissman, Montgomery, Kubit & Petrancosta, LLP	www.mcmkplaw.com
	National City Bank	www.nationalcity.com
	NexTier Bank	www.thebank.com
	Northwood Realty Equine Division	www.wesellhorsefarms.com
	Penn Theatre	
	Then and Again	www.thenandagain.com
	Wadding Financial Services	
	Wal-Mart	www.walmart.com



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COUNT ME IN!!

Please complete the following sponsor information. Print your business name exactly as you would like it to appear in all advertising.

Business Name: _____
Contact Person: _____
Phone: _____
Fax: _____
Email: _____
Web Site: _____
Mailing Address: _____

Please check your participation level:

- _____ Bronze (\$20 - \$199)
- _____ Silver (\$200 - \$499)
- _____ Gold (\$500 - \$999)
- _____ Platinum (\$1,000 or more) **

Please make your check payable to the Butler Fall Festival, and return with completed form to:

Butler Fall Festival
P.O. Box 2142
Butler, PA 16003-2142

** **Platinum sponsors:** Please make sure your Web Site is listed above. Email your business logo and 30-second business announcement to Amy Dent at amydent@zoominternet.net.

Attention! This form does NOT reserve booth space for your business at the festival. If you wish to participate as a vendor, please complete and return the appropriate information distribution, food or craft application. Include the appropriate payment (if applicable) with the application. Applications are available at www.butlerfallfestival.com, or email or call Amy Dent (724-502-6098).

Thank you for supporting the 31st Annual Butler Fall Festival!